



CANADIAN TAMIL CONGRESS ■ CONGRÈS TAMOUL CANADIEN

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Coca Cola Company

CEO: Muhtar Kent
1 Coca Cola Plz NW
Atlanta; GA
30313-2420

Sunday April 26th, 2009

RE: "No to Sri Lanka" Campaign

Dear Mr. Kent,

This letter is to notify you that the Canadian Tamil Congress (CTC) and its partners are planning to call for a divestment in Sri Lanka because of the indirect and direct contribution that foreign investments provide in funding the Sri Lankan war. Government spending on military accounts for about 15% of the country's gross domestic product (GDP). Consequently, "Sri Lankan forces are shelling hospitals and so-called safe zones and slaughtering the civilians there," quotes James Ross, legal and policy director of the Human Rights Watch.

In light of the desperate conditions experienced by our friends and family in Sri Lanka, a decision has been made to apply direct pressure and isolate the already failing Sri Lankan economy and the government to immediately end hostilities against the Tamil people and move forward on an effective and lasting political settlement. We will be calling for an international boycott of Sri Lanka, by requesting investors like you to examine your sense of corporate ethics and responsibility in relation to your current investments and business operations in Sri Lanka. In support of this global action we request that you immediately halt your activities within the region thereby reducing the government's ability to fund military action on its civilian population. Your support will be critical to the success of this action.

Thank you for giving this letter your immediate attention.

Your sincerely,

The undersigned