



CANADIAN TAMIL CONGRESS ■ CONGRÈS TAMOUL CANADIEN

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Association of Canadian Travel Agencies

President and COO: David McCaig
2560 Matheson Blvd. East
Suite 328
Mississauga, Ontario
L4W 4Y9

Sunday April 26th, 2009

Re: "No to Sri Lanka Campaign"

Dear Mr. McCaig,

In light of the ongoing crisis unfolding in Sri Lanka, we appeal to all prospective tourists to reconsider their choice of Sri Lanka as a travel destination. As concerned citizen we are also requesting that governing bodies of travel join a global movement seeking a preliminary injunction on travel to the island of Sri Lanka.

The Sri Lankan government continues to exploit third party assistance vis-à-vis foreign direct investment such as tourism to perpetuate an indiscriminate military campaign. Moreover, with disregard to the scale of suffering currently being experienced in the country, officials from the Sri Lanka Tourism Promotion Bureau (SLTPB) are actively promoting Sri Lanka as a preferred tourist destination. However, we are deeply concerned that revenue generated through travel and tourism is tantamount to funding for military action against Sri Lankan civilian.

The international community must advance the cause for human rights and thus, should urge the Sri Lankan government to uphold doctrines which underscore the importance of adhering to human rights and the rule of law. In support of this global action we request that your members examine the moral and ethical cost of supporting unmeasured military actions, and endorsing gross violation against a civilian population.

Until such time that the Sri Lankan government is able to satisfy its obligation to protect its citizenry we urge the Association of Canadian Travel Agencies to instate an advisory to its members against all travel and tourism to the island of Sri Lanka.

Yours Sincerely,

The undersigned